



## Do you love a good FREEBIE?

***If so, then come & visit The Canine Massage Guild on Stand D40 for a FREE consultation about how Clinical Canine Massage can benefit your dog!***

Owners visiting The Dog Lover Show are encouraged to pop along to The Canine Massage Guild stand and have a FREE consultation with a therapist about their dog. It doesn't matter if your dog isn't with you - it gives you the opportunity to talk to our therapists and make an informed decision whether your dog is suitable for therapy. If you have your dog with you...even better – we can carry out a FREE Muscular Health Check on the spot!!!

Clinical Canine Massage is unique to members of the Canine Massage Guild and typically sees results in 1-3 sessions. Treatment is based on an ethical, client focused approach and integrates four disciplines of massage with the exclusive **Lenton Method**<sup>®</sup>. Therapists use in excess of 50 techniques in practice, and many therapists have gone on to train in Facilitated Stretching, Manual Lymphatic Drainage, Neuromuscular Facilitation, Ventral Aspect Myofascial Release, and many other therapies too.

Clinical Canine Massage is used for chronic pain management, soft tissue injury rehabilitation and prevention, supporting dogs with orthopaedic and neurological conditions and complementing your veterinary care.

### **How would I know if massage would benefit my dog?**

Changes in your dog's muscles can be hard to detect, but may commonly be seen as:

- Gait irregularities – limping or lameness
- Postural changes
- A change in activities of daily living e.g. struggling to get in the car, on the sofa or slow on walks
- Behavioural changes e.g. unhappy about being touched, petted, groomed or examined in an area
- Performance changes e.g. in sporting dogs or show dogs
- Surface changes e.g. change in fur direction or dry patches indicating circulatory dysfunction due to muscular stress
- Overcompensation due to arthritis or other skeletal issues

If you can't get to the Canine Massage Guild stand at The Dog Lover Show, then your local therapist can be found online at <http://www.k9-massageguild.co.uk>

Please note that to ensure each therapist is compliant with the Veterinary Act 1966 and Exemptions Order 2015, a Veterinary Consent Form must be completed prior to any massage sessions taking place. These forms are available from your local therapist.

**Please come and see the Canine Massage**

**Guild on Stand D40!**

